



## jetbike CV

follows the crowd

- a unique four-wheeled bike with three 1.2 x 1, 8m surfaces and additional advertising surfaces on its wheels,
- a designer, unusual, ecological premium medium,
- medium aimed at the young, active urban population,
- equipped with a sound system allowing playback of prerecorded content,

The JetBike is free to ride anywhere bikes are allowed, reaching the selected target groups in places where there is little or no other media: on the promenades, boulevards and plazas.

The JetBike is a great communication aid at corporate and city events and in promotional campaigns - featuring sound playback functionality and drivers that can distribute leaflets and be dressed in purpose-designed costumes. The Jet Bike is a seasonal medium, ideal for summer campaigns and specific topics, such as highlighting environmental actions. Perfectly complements any message and reaches other groups than those targeted by Large Format, MobiJet or Airboard.

We have nine JetBikes, that can move around in convoys or separately. When preparing the campaign scenario, we recommend the cities, specific routes and stops, also fully handling the logistical and technical sides of the action.



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