



## large format CV

never goes unnoticed

- **super-premium media segment,**
- **illuminated decorations made of mesh or frontlight, mounted on a scaffolding or special systems directly on the building facade,**
- **carefully selected locations in city centers, at landmarks, in highly visible places,**
- **prestige and excitement**

Large Format is the most spectacular form of outdoor advertising. It attracts interest and sparks emotions appearing in downtowns and on historic buildings, changing city architecture.

Large Format is an above-average sized medium, guaranteeing massive exposure to advertising through carefully selected locations in prestigious city locations. Large Format is a large responsibility, requiring top-quality materials, careful production and guarantee of security. Large Format is unique in many respects, most commonly used in image-building campaigns.

We offer Large Format locations in excellent spots of the largest Polish cities, at prestigious buildings in most frequented places. We advise on the best locations from those available in our portfolio - or source new ones. We provide full support for the campaign, including production of the advert, logistics, installation, monitoring and client reports.



Al. Wojska Polskiego 34 Street  
01-554 Warsaw  
t/f. 22 8397874  
t. 22 8397840  
t. 22 8397887  
[www.jetline.pl](http://www.jetline.pl)